

LIGHTSEEKERS

VISIONARY

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PLAY
FUSION

NOW I'M A VISIONARY WHAT DO I DO?

Congratulations and welcome again to the Lightseekers Visionary Program.

This document is a guide that will answer a few of the questions you may have, now that you are part of the Lightseekers Visionary Program!



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WHAT IS A VISIONARY?

Visionaries are our **most passionate players** who share their enthusiasm and enjoyment of the Lightseekers Trading Card Game with the community. They are continuously building and growing the Lightseekers community in their area. They teach new players the game and help their local gaming stores schedule, promote, and run events.

All Visionaries fulfil different, important roles in the Lightseekers Community:

ENVOY

Envoys are active posters in the forums, people who make YouTube channels and podcasts, creators of fan-art, travellers to multiple stores, and players who help create more Lightseekers.

SEER

Seers have proven knowledge of the game and their ability to run Lightseekers demos. They run demos for new players and Local Game Stores.

They also help with ruling issues or questions about the game.

ORACLE

Oracles are individuals who have demonstrated extensive knowledge of the rules and interactions of Lightseekers.

They help officiate premier events and provide help to the community on ruling issues like Seers.



WHAT SHOULD I DO AS A VISIONARY?

As a Visionary there are several things you can do:

First make sure you've signed up to the [forums](#), that way you can talk with Visionaries!

As a part of the Lightseekers Visionary Program you should be prepared to put your best foot forward always.

As a front-line representative of Lightseekers, it is important to uphold your own reputation as well as the reputation of Lightseekers.

As a Visionary you are not limited to what you can do to promote and grow Lightseekers in your community, you can create content, discuss the game with everyone you know, play and demo the game at your Local Game Store, the list goes on!



DEMOING THE GAME

Demos are a great way to introduce new players to the game, it gets them familiar with the rules and mechanics and it allows you to share your knowledge of the game.

Demos at Local Game Stores are great for building community hubs, that can be used for further events like tournaments!

THERE ARE SEVERAL WAYS YOU CAN CONTACT YOUR LOCAL STORE:

FACE TO FACE

This is the most personal approach. Go in and introduce yourself, give your status and show them the game.

Talk about potential demos and even Organized Play kits!

Talk about growing a community at the store.

THE PHONE

Calling the store to arrange demos or a meeting may be required in some cases.

Similarly to talking face to face, introduce yourself and your intentions to the store owner.

Ask them if they are interested in a demo and what times they have available for you to demo.

REMEMBER THE WAY OF THE VISIONARY!

When talking to anyone we **always** recommend to:

BE POLITE

BE RESPECTFUL

BE POSITIVE

EMAIL/SOCIAL MEDIA

Make sure to find out the right contact address for the store.

Introduce yourself and talk about the game.

Give them your plan on how you would like to demo and start growing a community at their store.



DEMOING THE GAME CONT.

HOW FAR IN ADVANCE SHOULD I PLAN AN EVENT?

Our recommendation would be to give yourself and the store 2-4 weeks, as this will give you time to plan and promote the event.

If the store has another preference on time scale, then we recommend working out what works best for both them, and yourself.

IS THERE A PARTICULAR TIME I SHOULD DO EVENTS?

This will mainly be dependent on when the store and yourself are free to do the demo; some LGS's have specific card game nights, while others prefer weekends.

The discussion you have with your LGS should hopefully provide you with what dates and times are good for both of you.

I HAVE A DEMO BOOKED, HOW DO I GET IT PUT ON LIGHTSEEKERS.CARDS?

Once the store has confirmed the event, we would be happy to put the event on [Lightseekers.cards](https://lightseekers.cards) providing we get the following information:

1. STORE NAME AND LOCATION
2. DATE AND TIME OF EVENT
3. TYPE OF EVENT



DEMOING THE GAME CONT.

Here are just a few examples of events you can choose to run or help with at your LGS:

LEARN TO PLAY / DEMO

The aim of these events is to get new players into the game. Share your knowledge to others by teaching them how to utilize the different cards and strategies and make it fun for everyone!

Demos are a great way to show how fun Lightseekers can be and to start growing a community.

CASUAL TOURNAMENT

Casual tournaments give players a taste of the competition available in Lightseekers.

There are many different formats you could use for a tournament, which you can find [here](#).

Casual tournaments can be a great progression from demos to get newcomers playing multiple games to build their confidence!

FORMAL TOURNAMENT

Formal tournaments give players a chance to win exclusive cards and playmats, like the ones in the Organized Play kits.

Formal tournaments typically involve Swiss followed by Elimination rounds.

If you're not familiar with the structure, you can find a helpful explanation [here](#).

IF THE STORE HAS CREATED A FACEBOOK EVENT, MAKE SURE TO ASK THEM TO MAKE THE OFFICIAL LIGHTSEEKERS PAGE A CO-HOST SO THAT WE CAN SHARE IT!



HOW SHOULD I DEMO THE GAME?

There's no set way to demo Lightseekers, but you might want to include explanations of:

1. DIFFERENT CARD TYPES
2. HOW BUFFS WORK
3. HOW TO PAY FOR COMBO CARDS
4. DIFFERENT ELEMENTS OF HEROES
5. HOW TO START A GAME
6. HOW TURNS ARE TAKEN
7. WHAT'S INCLUDED IN A LEGAL DECK
8. HOW A GAME ENDS
9. USE OF ABILITIES
10. HOW ACTIONS WORK

HOW DO I PROVE THAT I'M A VISIONARY?

If you need to prove your Visionary status, like when introducing yourself to a store, you can present them with your Visionary status attached to your forum profile.

You can also show them your Visionary badge, mat, or hoodie if you have exchanged Visionary Points for them (but a bit more on Visionary Points later)!

TIPS:

Our official video on [How to Play Lightseekers](#) may help you get some idea of what to include in your demos. It's also a good reference to show players on the day.

You can also check out this video: [Tips On How To Demo.](#)



HOW SHOULD I DEMO THE GAME? CONT.

WILL I NEED MY OWN CARDS?

Yes, it would be good if you have your own cards to do demos. If you do not have your own cards, you could ask your store if you can use stock to demo.

WHAT SHOULD I WEAR WHEN I DEMO?

In order to make a good impression with the public we advise to look presentable, so people can see you are approachable.

However, there is no specific uniform that is required to do demos.

If you've redeemed for a Visionary Hoodie you could use this opportunity to show it off!

I'VE DONE MY FIRST DEMO, NOW WHAT CAN I DO?

Firstly, well done on your first demo!

We'd love to hear how it went, you can tell us at contact@lightseekers.cards.

Your first demo also earns you 2 Visionary Points. (See below for more details on this).

Now that you've done your first demo, you could look into doing the following:

- **Further demos at your locals LGS or others in your area.**
- **Running small casual tournaments.**
- **Seeing if your LGS is interested in Organized Play & Kits.**



WHAT IF I CAN'T DEMO?

If you have any issues with a demo or event please email contact@lightseekers.cards at the earliest you can. We can reach out to other Visionaries in your area that would be happy to demo for you. If you do have to cancel a demo session, you could do the following things:

1. **CONTACT THE STORE PERSONALLY VIA PHONE OR EMAIL AND EXPLAIN THE SITUATION**
2. **LET US KNOW VIA EMAIL AND WE CAN CONTACT THE STORE ON YOUR BEHALF**
3. **AND WE'LL TRY TO GET ANOTHER VISIONARY TO THE STORE OR ARRANGE ANOTHER DATE.**

HOW SHOULD I DEMO THE GAME? CONT.

MY STORE WANTS TO START ORGANIZED PLAY, WHAT SHOULD I DO?

We're glad to hear that your store wants to grow the Lightseekers community through Organized Play!

You could ask your store to look into the Organized Play kits.

Check out the Organized Play kits [here](#).

Our monthly play kits are themed and offer exclusive prizes to be won at tournaments.

HOW DO I ORGANIZE A TOURNAMENT?

If your tournament is casual you could list it the same way you list any event/demo with us,

If the tournament is competitive with prizes, then you can register the event as a tournament.

To do this your store needs to send us an email at contact@lightseekers.cards confirming your **email address** so we can make you an admin of the store's events.

Once this has been confirmed we can send you a guide on how to use the **tournament software**.



WHAT CAN I USE AS PRIZES FOR TOURNAMENTS?

If the store has purchased an **Organized Play Kit**, then you could use these as prizes. If the store hasn't purchased an Organized Play kit then you could discuss using boosters as prizes with the store.

ORGANIZED PLAY KITS

Each Organized Play Kit contains:

1. **4 EXCLUSIVE HERO WINNER FOILS**
2. **40 EXCLUSIVE COMBO PARTICIPATION FOILS**
3. **1 EXCLUSIVE PLAYMAT**
4. **IN-STORE POSTER**

We recommend doing the following with the Play kits:

1. **ONE HERO WINNER FOIL TO THE 1ST PLACE FINISHER THAT WEEK**
2. **COMBO PARTICIPATION FOILS TO EVERY PLAYER**
3. **PLAYMAT TO THE TOP OVERALL PLAYER FOR THE MONTH**

BOOSTER PACKS

Booster packs can be used as prizes, but this would be down to how each store want to run events.

Some examples of how to use booster packs as prizes:

1. **PACK PER WIN**
2. **X AMOUNT FOR OVERALL WINNERS**
3. **BOXES FOR TOURNAMENT WINNERS**

All prizes are ultimately down to how each store want to run events except those that are run specifically by **PlayFusion**.



EARNING VISIONARY POINTS (VP'S)

There are many ways in which you can collect VP's*. The following examples you see below are to give you an idea of what you can do, and the rewards given. Points are not guaranteed and are given on review of activities submitted. To collect VP's, send your activities for review to contact@lightseekers.cards.

DEMOS & TOURNAMENTS

1st Demo at a store: **▲2VP's**

Weekly Demos: **▲2VP's**

1st Tournament: **▲2VP's**

Monthly Tournaments: **▲1VP's**

Helping at Premier Event: **▲2VP's**

CONTENT CREATION

Monthly YouTube Content: **▲1VP's**

Monthly Blog Posts : **▲1VP's**

Highlighted Artwork : **▲1VP's**

FORUM

Highlighted Answer on Forums : **▲1VP's**

WHAT CAN I GET WITH MY VISIONARY POINTS?

Here are just some of the items you can exchange your VP's for:

1. **PROMO CARDS**
2. **PLAYMATS**
3. **HOODIES**

There will be plenty of other exclusive Visionary merchandise to come!

* Ways to collect Victory Points are subject to change at any time. Visionary Points are not guaranteed. This program may change at any time. Visionary points are not exchangeable, tradable, have no financial value and are not refundable. Redemption items and values are subject to change. This program may change at any time.



ENJOY THE JOURNEY!

This document was created to give you some ideas and guidance on what to do as a Visionary. We're very thankful that you are part of this program!

We can't wait to see all the events, tournaments, content and other ideas you will bring to the Lightseekers community.

Being a Visionary should be fun and rewarding and we'd love to see what you're up to!

If you'd like, post and share on social media and email your activities to contact@lightseekers.cards.

As mentioned, if you need any help from us you can email in any query and we help as best we can.

We hope you enjoy being a Visionary as much as we enjoy seeing what you do and your activities to help grow Lightseekers!

From all of us at PlayFusion,

WE WISH YOU THE VERY BEST ON YOUR VISIONARY JOURNEY!

